

WISHMAKERS at WORK

Bring the Wonder of Wishes to Your Workplace *Share Your Successes on Social Media*

Social Media Tips

- Photos of employees having fun while supporting a great cause are sure to touch the hearts of your followers.
- If you tag Make-A-Wish Illinois in your Facebook, Twitter, LinkedIn or Instagram posts, Make-A-Wish is notified and may share your status and photos during the campaign.
- Use this suggested language or come up with your own to share your enthusiasm for helping children with life-threatening medical conditions.

Facebook/LinkedIn

Text (1): [COMPANY] is proud to help wishes come true through our [EVENT] to support Make-A-Wish Illinois' Wishmakers at Work.

Text (2): Our employees are making wishes come true by [EVENT]. Our goal is to raise [GOAL] to help grant the wishes of children with life-threatening medical conditions.

Tag: @Make-A-Wish Illinois

Twitter

Text: We're proud to support @wishillinois by rallying our employees to help wishes come true through Wishmakers at Work. #WMAW

Tag: @wishillinois

Instagram

Text: Our employees are making wishes come true by participating in Wishmakers at Work. [You may post a wish photo from www.wishmakers.org]

Tag: @wishillinois