

# 25<sup>th</sup> Annual Golf Outing Sponsorship

MAKE-A-WISH  
Illinois



Tyler, 17  
I wish to go to  
the 2016 Summer Olympics

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## Make-A-Wish Illinois

Since 1980, Make-A-Wish® has enriched the lives of children with life-threatening medical conditions through its wish granting work. The Foundation's mission reflects the life changing impact that a Make-A-Wish experience has on children, families, referral sources, donors, sponsors and entire communities.

## 25<sup>th</sup> Annual Golf Outing

The Make-A-Wish Illinois Golf Outing will be celebrating its 25<sup>th</sup> Anniversary this year! Your support of this event will have a direct impact on the community. This event raises enough money to fulfill the wishes of approximately 30 children in Illinois! We invite you to review this packet of sponsorship information and associated benefits.

## Previous and Current Attendees

A partial listing of previous and current attendees includes CEO/high level executives of major corporations including the following, many of whom have also participated in sponsorship opportunities:

APC by Schneider Electric	Dental Network	Lenovo	Risk Placement Services
Arrow Electronics	Discover	Loeber Motors	Risetime
Accenture	Ergotron	Marquette Partners, LP	Samsung
Ambitech Engineering	FCM Travel Solutions	Mayer Brown	Schawk, Inc.
Arthur J. Gallagher & Co.	GATX	McGladrey & Pullen	Signature Bank
Balasa Dinverno Foltz	Gallagher Benefit Services	ML Realty Partners	SmithAmundsen
Burke, Warren, MacKay & Serritella,	W.W. Grainger, Inc.	Molex, Inc.	Snap-On Incorporated
Canon	Hewlett Packard	NBC-5 Chicago	Sony Electronics, Inc.
CDW	Humanscale	NES Rentals	Tiger Text
Cisco Systems, Inc.	Hyatt Hotels Corporation	Nimble Storage	Tranzact Technologies
Code	Illinois Tool Works	Nutanix	UGN, Inc.
Colliers	Knauf Insulation	PricewaterhouseCoopers	VeriClaim
Deloitte	Koch Industries	Promark	Zebra Technologies Corp.

# Butterfield Country Club

**B**utterfield Country Club has long established itself as one of the finest country clubs in the Chicagoland area. The golf course was originally designed by William Langford in 1920, and has since gained worldwide recognition after a redesign by Steve Smyers in 2010. The 27 hole layout offers an abundance of challenging and exciting holes, and the course delivers a masterful experience for all skill levels from beginner to professional. **It's truly a golfer's paradise, with the best Championship Golf to be found anywhere in the Midwest.**



	Presenting SOLD	Electronic Bidding	Course 1 Available	Wish SOLD	Cart SOLD	Lunch SOLD	Birdie 6 Available	Hole	Tee	Green
<b>Sponsor Level</b>	\$30,000	\$25,000	\$20,000	\$16,000	\$15,000	\$15,000	\$10,000	\$8,500	\$5,000	\$3,000
<b>Limit</b>	1	1	2	1	1	1	10	20	None	None
<b>Tickets</b>	3 Foursomes	2 Foursomes	2 Foursomes	1 Foursome	1 Foursome	1 Foursome	1 Foursome	1 Foursome	1 Twosome	N/A
<b>Publicity</b>	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	Name in pre/post press releases & logo on Make-A-Wish website.	N/A	N/A	N/A
<b>Signage</b>	Name/logo on banner & course signage at tee box.	Name & Logo will appear on bidding website as well as event kiosks.	Name/logo on banner and on pin flag.	Name/logo on banner.	Name/logo on all golf carts and banner.	Name/logo on all tables during lunch.	Name/logo on banner & course signage at tee box.	Signage at hole.	Signage at hole.	Signage at hole
<b>Program</b>	Lead acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	Acknowledgment by emcee during dinner program.	N/A	N/A	N/A
<b>Event Booklet</b>	Lead placement with full page ad & welcome letter from corporate executive	Half Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Half Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad	Quarter Page Ad
<b>Product</b>	Opportunity to distribute golf branded merchandise.	N/A	Opportunity to distribute golf branded merchandise.	Opportunity to distribute golf branded merchandise.	Opportunity to distribute golf branded merchandise.	Opportunity to distribute golf branded merchandise,	N/A	N/A	N/A	N/A
<b>Recognition</b>	Invitation to Donor Recognition Event & recognition in newsletter	N/A	Invitation to Donor Recognition Event & recognition in newsletter	Invitation to Donor Recognition Event & recognition in newsletter	Invitation to Donor Recognition Event & recognition in newsletter	N/A	N/A	N/A	N/A	N/A

## Presenting

**SOLD**

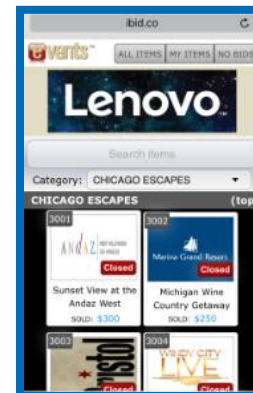
**\$30,000**

- **Three foursomes** at designated Country Club.
- **Name in title of event** as “Make-A-Wish Illinois Presents 25<sup>th</sup> Annual Golf Outing Sponsored by [Company Name].”
- **Name/Logo on banner and course signage at the tee box.**
- **Lead placement** in event booklet with full page, black and white advertisement and welcome letter from corporate executive in front of booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation’s newsletter “Wishes” (circulation, 30,000).

## Electronic Bidding

**\$25,000**

- **Two foursomes** at designated Country Club.
- **Logo or Company Name Branding:** Included on all 140-150 hand held devices as well as 6 tablets in auction area on the day of the event. Also included on the website for the website for pre-bidding prior to the event.
- **Half page,** black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).



## Course

**\$20,000**

**One Available**

- **Two foursomes** at designated Country Club.
- **Name included** in pre and post press releases for the event and on Make-A-Wish website: [www.illinois.wish.org](http://www.illinois.wish.org) (average of 9,800 hits/day).
- **Name/logo on 9 pin flags and banner.**
- **Full page**, black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation's newsletter "Wishes" (circulation – 30,000).



## Wish

**SOLD**

**\$16,000**

- **One foursome** at designated Country Club.
- **Name included** in pre and post press releases for the event and on Make-A-Wish website: [www.illinois.wish.org](http://www.illinois.wish.org) (average of 9,800 hits/day).
- **Name/logo on banner.**
- **Half page**, black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation's newsletter "Wishes" (circulation - 30,000).

## Cart

**SOLD**

**\$15,000**

- **One foursome** at designated Country Club.
- **Name included** in pre and post press releases for the event and on Make-A-Wish website: [www.illinois.wish.org](http://www.illinois.wish.org) (average of 9,800 hits/day).
- **Name/logo on all golf carts and banner.**
- **Half page**, black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation's newsletter "Wishes" (circulation - 30,000).



## Lunch

### SOLD

### \$15,000

- **One foursome** at designated Country Club.
- **Name included** in pre and post press releases for the event and on Make-A-Wish website: [www.illinois.wish.org](http://www.illinois.wish.org) (average of 9,800 hits/day).
- **Name/logo on all tables during lunch.**
- **Half page**, black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation's newsletter "Wishes" (circulation -30,000).

## Birdie

### \$10,000

### Six Available

- **One foursome** at designated Country Club.
- **Name included** in pre and post press releases for the event and on Make-A-Wish website: [www.illinois.wish.org](http://www.illinois.wish.org) (average of 9,800 hits/day).
- **Name/logo on banner & course signage at tee box.**
- **Half page**, black and white advertisement in program booklet.
- **Invitation** to annual Make-A-Wish Donor Recognition Event (Spring 2018).
- **Recognition** in Foundation's newsletter "Wishes" (circulation -30,000).



## Hole

\$8,500

- **One foursome** at designated Country Club.
- **Signage** at the hole.\*
- **Half page**, black and white advertisement in program booklet.

## Tee

\$5,000

- **One twosome** at designated Country Club.
- **Signage** at the hole.\*
- **Quarter page**, black and white advertisement in program booklet.

## Green

\$3,000

- **Signage** at the hole.\*
- **Quarter page**, black and white advertisement in program booklet.



\*Sponsor holes are TBD